

# SWITCH FROM CHATGPT TO CLAUDE.

*The one-minute migration. Bring your history,  
your preferences, and your workflows with you.*

THE CASE

# Why creators are switching.

ChatGPT is good. Claude is better for creators. Here's why:

Claude writes in your voice, not a robot voice. It follows instructions precisely — when you say 'short and punchy,' you get short and punchy, not three paragraphs of filler. It reads entire documents, analyzes your content, and remembers your preferences across conversations.

But the real difference is Cowork and Dispatch. Claude doesn't just chat — it acts. It controls your desktop, manages your files, sends emails, builds presentations, and runs automations. ChatGPT talks about doing things. Claude does them.

The switch takes less than a minute. And you don't lose anything.

STEP BY STEP

# The 1-minute switch.

## Step 1: Open the import tool in Claude.

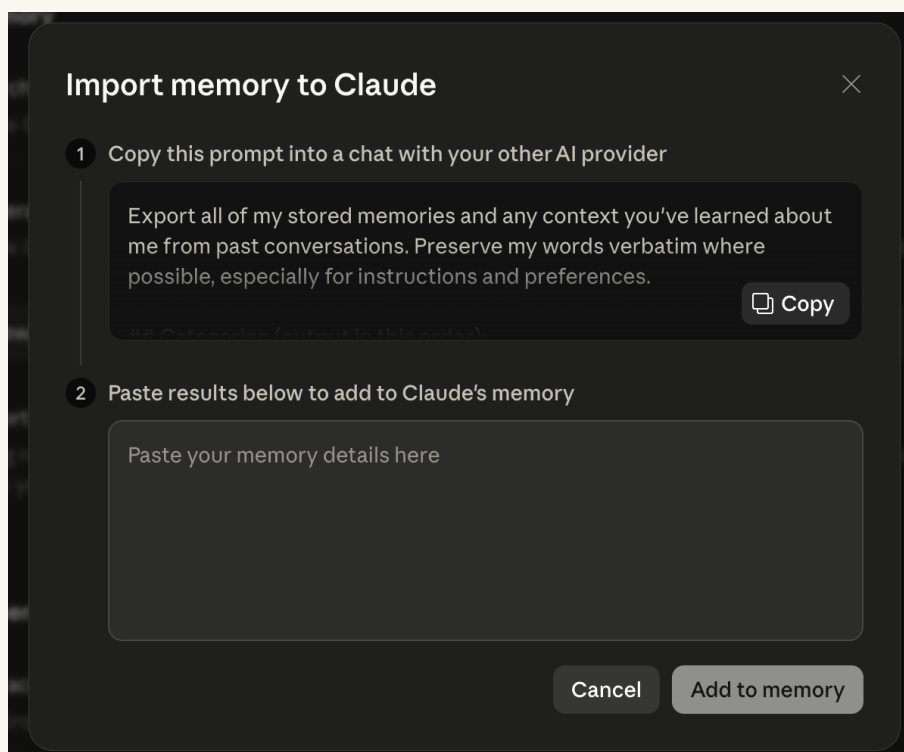
Go to Settings Capabilities 'Import memory from other AI providers' click Start Import. Copy the prompt Claude gives you.

## Step 2: Paste it into ChatGPT.

Start a new chat in ChatGPT and paste the prompt. ChatGPT outputs a clean summary of everything it knows about you. Copy the response.

## Step 3: Add it to Claude's memory.

Paste it back into Claude's import window and click Add to Memory. Done. Claude now knows everything ChatGPT knew about you.



THE CLAUDE IMPORT TOOL – SETTINGS → CAPABILITIES

WHY CLAUDE

# What makes Claude different.

**Cowork mode.**

Claude doesn't just chat — it acts. It controls your desktop, reads your files, organizes your folders, opens apps, and completes multi-step tasks. Tell it to clean up your Downloads folder. It actually does it.

**Dispatch.**

Send tasks from your phone while Claude works on your computer. Queue up work from a coffee shop, between meetings, or on a walk. Come home to it done.

**Skills & Plugins.**

Install reusable workflows that make Claude an expert at your specific tasks. Caption writing, PDF creation, pitch decks, spreadsheets — all one prompt away, every time.

**Browser control.**

Claude can navigate Chrome, fill out forms, research competitors, pull data from websites, and take real actions — not just describe how to do them.

**Scheduled automations.**

Set up recurring tasks that run on their own. 'Every Monday, check my email and draft replies to anything from brands.' It runs automatically.

THE PLAYBOOK

# MAKE THE SWITCH.

*One minute. Zero lost context. A better AI for everything  
you actually do as a creator.*

*Send this to a friend who's still on ChatGPT.*

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